

# *Proclamation*

## **Mad Pride Week**

**July 11 – 17, 2011**

WHEREAS there are men and women around the world, from all walks of life and of all ages, who face mental health difficulties and challenges during their lives.

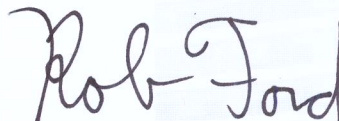
Emotional trauma has profound consequences on the quality of life of individuals and families and an economic impact on society.

Service organizations and agencies in our community raise public awareness about the discrimination and stigma attached to mental health. The promotion and awareness of mental illness are often achieved through the works of artists, educational endeavours and other supportive actions and efforts.

The fight for human rights and the elimination of discrimination and injustice help protect the rights of psychiatric survivors and other marginalized individuals, thereby empowering and improving their sense of well-being and quality of life.

We must all commit to the values of acceptance, self-determination and respect of individuality, and develop strong beliefs in the intrinsic worth and dignity of every human being.

NOW THEREFORE, I, Mayor Rob Ford, on behalf of Toronto City Council, do hereby proclaim **July 11 – 17, 2011**, as “**Mad Pride Week**” in the City of Toronto and encourage all residents to support equal rights for everyone.



Mayor Rob Ford  
City of Toronto